

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Released of Advertisement in “Naveena Vidya” monthly Telugu magazine – Publication Charges – Sanctioned an amount of Rs.45,000/- (Rupees Forty Five Thousand only) - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 730

Dated:17-09-2013

Read the following:

1. From Mr. Mallikarjun.K, Naveena Vidya, A Publication of Akshara Enterprises, Hyderabad, Dt.15-05-2013.
2. Govt.Lr.No.2822/PMU/PRO/2013-6, of YAT & C (PMU) Department, Dt.18-06-2013.
3. Bill No.172, of Mr. Mallikarjun.K, Naveena Vidya, A Publication of Akshara Enterprises, Hyderabad, Dt.10-09-2013.

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**ORDER:**

In the letter 1<sup>st</sup> read above, Mr. Mallikarjun.K, Naveena Vidya, A Publication of Akshara Enterprises, Hyderabad, has requested to release back cover page advertisement in “Naveena Vidya” monthly Telugu magazine. Accordingly, Government have issued a work order for an amount of Rs.45,000/- (Rupees Forty Five Thousand only) for publication of the advertisement, in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, Mr. Mallikarjun.K, Naveena Vidya, A Publication of Akshara Enterprises, Hyderabad, has furnished a bill for an amount of Rs.45,000/- (Rupees Forty Five Thousand only) including taxes towards released advertisement in “Naveena Vidya” monthly Telugu magazine in September 2013 issue and requested Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.45,000/- (Rupees Forty Five Thousand only) towards advertisement published in “Naveena Vidya” monthly Telugu magazine.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Publications, Hyderabad, through on line. The details of Bank account is as follows:-

Account Name	: Akshara Enterprises
Account No	: 14561351954
Name of the Bank	: KARUR VYSYA BANK, Dilsukhnagar, Hyderabad.
IFSC Code	:.KVB L0001456
Pan No	: AARFA5853C

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To  
Mr. Mallikarjun.K, Naveena Vidya, A Publication of Akshara Enterprises, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

**Copy to:**  
The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**